

Sydney  
(02) 9834 0900

Canberra  
(02) 6297 3533

Coffs Harbour  
(02) 6652 6333

Newcastle  
(02) 4954 5033

Orange  
(02) 6361 0444

Melbourne  
Kilsyth  
(03) 9721 8366

Melbourne  
Knoxfield  
(03) 9237 6200

Albury  
(02) 6041 7600

Bendigo  
(03) 5447 8455

Hobart  
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Launceston  
(03) 6391 9293

Adelaide  
(08) 8262 4444

Brisbane  
(07) 3803 9999

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(07) 4779 0844

Cairns  
(07) 4045 3069

Mackay  
(07) 4942 3488

Maryborough  
(07) 4121 2433

Rockhampton  
(07) 4936 2577

Sunshine Coast  
(07) 5456 4083

Murwillumbah  
(02) 6672 8542

Darwin  
(08) 8947 0780

Perth  
(08) 9493 8800

Bunbury  
(08) 9721 8046

1<sup>st</sup> July, 2010

Dear Valued Customer,

**Re: Steel Price Increase – September 2010**

We wish to advise of a steel price increase in Stramit products to be effective for **all deliveries from Wednesday, 1<sup>st</sup> September, 2010**. The price rise is due to increases in overhead and material costs incurred since our last list price increase approximately 20 months ago. We now find it necessary for a general change to the list price of our products.

The increase will apply to all orders. We urge you to read this letter carefully to understand how this steel price increase applies to your business.

**Price Rise Details**

Material Category	Stramit Products	Price Change
Colorbond® XRW	Roofing, walling and rainwater products	4%
	Flashings	10%
Colorbond® Metallic	Architectural claddings	5%
Colorbond® Stainless	As above	5%
Metallic Coated (Zincalume® & Galvanised)	Roofing, walling and rainwater products	6%
	Flashings	10%
	Purlins	6%
	Condeck HP	6%
	Top Hats & Framing	6%
Accessories	General accessories	6%
Aquaplate®	Water tank material	6%
Translucent Roof Sheeting		8%
Freight Charges		10%

Stramit Price and Service Guides will be updated to reflect these price changes, and circulated prior to the implementation date.

There may be other changes among the product categories to correct current pricing anomalies, so we encourage you to read the Price and Service Guides carefully to make sure all the price changes are well understood.


**Order Close Off**

The ordering deadline to secure orders prior to the price increase will be the **close of business on Monday 30<sup>th</sup> August 2010.**

If you are in any doubt about the application of the increase as it applies to your business, the please contact your local Stramit Representative or Account Manager.

Whilst we recognise price increases are disruptive to your business the advanced notice is intended to minimise this. Where possible we will also look to standardise the timings associated with these increases in the future.

Yours sincerely,

A handwritten signature in cursive script, appearing to read "Paul Fawcett".

**PAUL D. FAWCETT**  
Regional Manager - Western